

**Claims**

1. A fishing hook holder comprising a holder part for receiving a hook, the holder part being arranged so that a hook can at least partially straddle the holder part.  
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2. A fishing hook holder according to Claim 1, wherein the holder part is elongate.
3. A fishing hook holder according to Claim 1 or 2, wherein the holder part is of uniform width along its length.  
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4. A fishing hook holder according to Claim 1 or 2, wherein the holder part varies in width along its length.
5. A fishing hook holder according to Claim 4, wherein the width of the holder part  
15 only varies in one direction.
6. A fishing hook holder according to any preceding claim, wherein the holder part is shaped to be a close fit with the inbound surface of the U-shaped part of a fishing hook.  
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7. A fishing hook holder according to any preceding claim, wherein the holder part has a generally circular cross section.
8. A fishing hook holder according to Claim 7, the holder part having a flat.  
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9. A fishing hook holder according to Claim 8, wherein the flat part extends along at least part of the length of the holder part.

10. A fishing hook holder according to Claim 9, wherein a second part of, the generally circular cross section, periphery, spaced from the first part, is flat.
- 5     11. A fishing hook holder according to Claim 10, wherein the second flat part extends along at least part of the length of the holder part.
12. A fishing hook holder according to Claim 11, wherein the first and second flat parts are spaced apart angularly.
- 10     13. A fishing hook holder according to any preceding claim, wherein the holder part is at least partially resilient.
14. A fishing hook holder according to any preceding claim, wherein the holder part
- 15     has indicia informing the user that a hook of certain size can be stored at that location.
- 15     15. A fishing hook holder according to Claim 14, wherein the indicia are arranged along the length of the holder part.
- 20     16. A fishing hook holder according to any preceding claim, wherein the holder part has one or more predefined hook receiving regions.
17. A fishing hook holder according to Claim 16, wherein the holder part comprises a notch for receiving a hook barb.

18. A fishing hook holder according to Claim 16 or 17, wherein the or each hook receiving region comprises an annular or partially annular recess to accommodate the looped part of a hook.

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19. A fishing hook holder according to Claim 18, wherein the holder part has one or more projection extending transversely therefrom.

20. A fishing hook holder according to Claim 19, wherein the or each projection 10 extends radially.

21. A fishing hook holder according to Claim 20, wherein the or each projection is in the form of an annulus.

15 22. A fishing hook holder according to any of Claims 18 to 21, wherein the holder part has two projections.

23. A fishing hook holder according to any preceding claim, wherein the fishing hook holder is fluorescent so as to glow continuously and/or luminous so as to 20 glow-in-the-dark.

24. A fishing hook holder according to any preceding claim, wherein the fishing hook holder is stored on a key ring.

25. A fishing hook holder according to any preceding claim, wherein the fishing hook holder comprises a band enabling it to be worn around a part of the body.

5     26. A fishing hook holder according to any preceding claim, wherein the fishing hook holder comprises one or more hooks fitted thereto.

27. A fishing hook holder according to Claim 26, wherein the holder part has indicia showing where hooks of a certain size are to be received, and is resilient and at the 10 point the holder part is of slightly greater diameter than the distance between the tip of the hook and the opposing part of the hook.

28. A fishing hook holder according to Claim 26 or 27, wherein the holder part has indicia showing where hooks of a certain size are to be received, and is resilient and the 15 extent of the annular or partially annular recess is slightly less than the width of a hook so that the walls of the recess act to retain the hook.

29. A fishing hook holder according to Claim 26 or 27 or 28, wherein the hook has an eye, and the eye of the hook is free, i.e. accessible, when the hook is held on the holder.

20     30. A fishing hook holder according to Claim 29, wherein fishing hook holder is mounted on a thread which can be worn around the body of a fisherman.

31. A fishing hook holder according to any preceding claim, wherein the fishing hook holder is stored in a receptacle.

5 32. A fishing hook holder according to Claim 31, wherein the fishing hook holder is removable from the receptacle.

33. A fishing hook holder according to Claim 32, wherein the fishing hook holder "snap fits" into the receptacle.

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34. A fishing hook holder according to Claim 31, wherein the fishing hook holder is fixed with respect to the receptacle.

15 35. A fishing hook holder according to Claim 34, wherein part of the fishing hook holder is fixed to the receptacle and part of the fishing hook holder is movable with respect to the receptacle.

36. A fishing hook holder according to any of Claims 31 to 35, wherein the receptacle is closeable to be watertight.

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37. A receptacle for a fishing hook holder in accordance with Claims 1 to 36, wherein the receptacle comprising one or more fishing hook holder sites.

38. A receptacle according to Claim 37, wherein the receptacle comprises one or more resilient mouth for a corresponding number of fishing hook holders.

5 39. A receptacle according to Claim 37, wherein the receptacle comprises a fishing hook holder fixed thereto.

40. A receptacle according to Claim 39, wherein part of the fishing hook holder is fixed to the receptacle and part of the fishing hook holder is movable with respect to the  
10 receptacle.

41. A receptacle according to Claim 40, wherein each of the fishing hook holders is independently selectable and movable with respect to the receptacle.

15 42. A receptacle according to any of Claims 40 or 41, wherein the fishing hook holder is movable through an angle of about 30 to 150 degrees, preferably about 90 degrees.

43. A receptacle according to Claim 42, wherein the receptacle comprises a plurality of fishing hook holders fixed thereto.

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44. A receptacle according to any of Claim 31 to 43, wherein the fishing hook holder(s) is laden with hook(s), and the hook(s) is/are located in the receptacle such that the eye(s) of the hook(s) is/are uppermost.

45. A receptacle according to any of Claim 31 to 44, wherein the receptacle comprises a removable housing insert for one or more fishing hook holders.

5     46. A receptacle according to Claim 45, wherein the removable housing comprises at least one wall which locates in a recess defined in a wall of the receptacle.

10     47. A receptacle according to Claim 45, wherein the removable housing comprises two or four walls which locate in, respectively, two or four recesses defined in a wall of the receptacle.

48. A receptacle according to any of Claim 31 to 46, wherein the receptacle comprises a plurality of housings for different sized hooks.

15     49. A receptacle according to any of Claim 31 to 48, wherein the receptacle is glow-in-the-dark.

50. A receptacle according to any of Claim 31 to 49, wherein the receptacle has an integral magnifying glass or tweezers to assist the fisherman.

20     51. A receptacle according to any of Claim 31 to 50, wherein the receptacle is mounted on a thread which can be worn around the neck of a fisherman.

52. A receptacle according to any of Claim 31 to 51, wherein the receptacle floats on water, and preferably floats even when the receptacle is full of water.

5 53. A method of making a fishing hook holder in accordance with any of Claims 1 to 29, wherein the method comprises moulding the fishing hook holder.

54. A method of making a fishing hook holder according to Claim 53, wherein the method comprises moulding the holder from a single piece of material.

10 55. A fishing hook holder, or fishing hook holder receptacle substantially as described herein and with reference to any of the drawings herein.